

# THE VULCAN ADVOCATE

Vol. 20—No. 7

THE VULCAN ADVOCATE, FRIDAY, JANUARY 18, 1929.

Subscription \$2.00

## Pure Ontario Jam

### 4 Pound Glass Sealers in the Following Flavors

Pineapple, very tasty, per jar	75c
Orange Marmalade, per jar	60c
Strawberry and Raspberry in a delicious flavor, jar	75c
Bulk Pitted Dates, just in, per lb.	25c
Fresh Comb Honey, per block	40c
Jones' Indian Relish, a delicious sauce, per jar	35c
Aylmer Brand Rosebud Beets, per quart jar	50c

<b>3 SPECIALS 3</b>	
Pilchards, 1/2 lb tins, 3 for	25c
Kipper Smacks, 3 for	25c
Pure Plum Jam, per 4 lb tin	60c

**F. L. Simington & Co.**  
VULCAN

## JANUARY ACCESSORY SALE

### CHAINS, CAR HEATERS, AND HOOD COVERS

Due to heavy stock and mild weather we are offering above at 10% Discount.

### Also Chrysler, Star, and Chevrolet Hood Covers

AT ONE HALF-PRICE.

## Pyramid Motors

LIMITED  
Phone 130. VULCAN FORD DEALERS

## PETE McASKILE'S Sacrifice Sale

### SUITS & OVERCOATS

Ends January 31st

\$40.00 Overcoats, at	\$29.85
\$35.00 Overcoats, at	\$24.85
\$30.00 Overcoats, at	\$20.95
\$35.00 Suits, at	\$24.85
\$30.00 Suits, at	\$21.45
\$27.00 Suits, at	\$18.95

### Hockey Shoes Clearing 1/3 Off

## PETE McASKILE

Men's and Boys' Togs.  
QUALITY AT FAIR PRICES

## Vulcan Theatre

Next Week

Tuesday and Wednes. Nights

January 22  
January 23

## In Old Kentucky

WITH  
**JAMES MURRAY**  
**HELENE COSTELLO**  
THE swiftest, most thrilling film drama in many months! Sweeps you from the racing turfs somewhere down in Dixie to the shell-scarred battlefield somewhere in France! The romance of a youth who wins regeneration and the only girl in a tremendous climax! With the Greatest Racing Scenes ever Filmed! You just can't miss it.

Selected Comedy  
**PATHE REVIEW**  
Topics of the Day

Friday and Saturday Nights

January 25  
January 26

A Howling Burlesque of a Noble Profession

## "JAKE, The Plumber"

WITH  
**Jess De Vorka and Sharon Lynn**  
BRILLIANTLY DIRECTED WITH AN ALL-STAR CAST.

MEET Good Old JAKE—the world's most lovable goof! See Jake—in this howling burlesque of a gilly plumber tapping with the hammer of romance on the steampipe of uproarious thrills!

DeLuxe Comedy  
**FOX NEWS**  
Novelty Reel

### LOCAL NEWS ITEMS

Ladies' Rest Room committee wish to report \$4.01 taken from the mite box, January 10th.

Have you renewed your subscription to the Advocate for 1929? If not, your attention will be called.

Mr. Roy Dignan, Kincaid, Sask., has returned to his home after spending the Xmas holidays at the home of Mr. J. C. Graham.

Rev. J. N. Brunton will take for his subject at the United Church, Sunday morning, "Nothing for Breakfast", and in the evening he will deal with "The Unequalities of the Human Lot". Music by the Senior Choir. Come and bring your friends.

The Catholic Women's League are holding a Valentine tea and sale of home cooking in the basement of St. Andrews' Catholic church on Saturday, February 16th from 3 until 7 o'clock.

Mr. K. R. McLean, R.O., of Anderson & McLean, sight specialists, 208 Eighth Ave., West, Calgary, wishes to announce his semi-monthly visits to the King drug store, Vulcan, Saturday, January 19 and Saturday February 2.

Last week we reported new potatoes, 1929 lambs and 1929 pigs in the district, and now Mr. J. N. Johnston comes along with another evidence of the mild season. On Saturday Mr. Johnston captured a live frog which was merrily hopping around in his corral.

Amid the warm congratulations of their children, relatives and friends, Mr. and Mrs. J. J. Walton of Calgary, celebrated their golden wedding anniversary on Friday. Since their arrival in the west in 1889 they have won the esteem of a large circle of friends, many of whom, including several from Vulcan, were present at a banquet in their honor.

In our advertising columns is a notice of a meeting, on January 21st to consider the arrangement of competitions for standing field crops in connection with the Vulcan Agricultural Society's Annual Fair. Mr. D. H. Galbraith, M.L.A., is taking much interest in this matter and it is hoped that there will be a good attendance at the meeting in the Vulcan Co-Operative Company's office.

Messrs. Chilton, Westholm, Thomas and Lucas, all of Calgary, were in town Wednesday giving instructive and interesting demonstrations and lectures in connection with the Rumley Power Farming School. This is the eleventh year in which these schools have been conducted all over the country, and the Vulcan sessions were held in the I.O.O.F. hall in co-operation with Mr. H. B. Ulrich, the local agent.

Innocent colds are dangerous now  
"Just a cough" too often leads to serious and lasting illness when you are exposed to infections while in a run-down condition. You need a tonic.

**NYAL CREOPHOS**  
not only arrests the lingering strength-sapping cough but it will restore your lowered vitality and strength.  
Sold only by the  
**DRUG NYAL STORE**  
"Once a trial—always Nyal" 3-8-13

## D.C. JONES

DRUGS AND STATIONERY  
DAY PHONE  
12  
VULCAN, ALBERTA

### STAR OFFICERS INSTALLED

The regular meeting of Ferrodale Chapter No. 65, Order of the Eastern Star was held on Tuesday evening, January 8th, a number of visitors being present from Lethbridge Chapter. After the usual business of the meeting, a very important ceremony took place, that of the installation of officers for the year 1929.

The installing officer was Miss M. G. Gibson, Associate Grand Matron of the Grand Chapter of Alberta also a Past Matron of Maple Leaf Chapter, No. 7, Lethbridge. Those who assisted her were: I.P.M., Mrs. Henrietta Ross, acting as Grand Marshal, Mrs. Elsie Livingston, P.M. of Maple Leaf Chapter, Lethbridge, acting Grand Conductress; Mrs. Watkin of Laurel Chapter, Lethbridge, acting as Grand Chaplain; Mrs. Reagh of Maple Leaf Chapter, acting as Grand Secretary; Mrs. Kress of Maple Leaf Chapter, acting Grand Organist, and Mrs. Livingston, Maple Leaf Chapter acting as Grand Warder.

The following officers were installed: W.M., Ethel M. Dawson; W.P., W. A. Howes; A.M., Florence McMann; A.P., Edward Arney; Secretary, Lucy G. Fair, re-elected; Treasurer, Zella Kettleton; Com., Minnie Howes; A. Con., Margaret McInnis; C., Emily Dadds; M., Etta Hill; Organist, Margaret Campbell; A., Violet Collier; R., Pearl Simington; E., S. Belle Arney; M., Jennie Carson; E., Norah Greene; W., Minnie Holmes; S., James B. Ross.

Too much praise cannot be given to Miss Gibson, A.G.M., for the able and impressive manner in which she conducted the installation ceremony, after which W. M., Mrs. Dawson, presented Miss Gibson with a gift on behalf of the members of Ferrodale Chapter, as a slight token of their appreciation for her services rendered to the Chapter. Other presentations were made to Mrs. Ross, retiring Matron, a Past Matron's jewel; to Mr. Butchart, retiring Patron, a Past Patron's jewel, and Mrs. McMann on behalf of officers and members, presented Mrs. Ross with a beautiful bouquet of red roses.

Mr. Butchart, I.P.P. on behalf of members of the Chapter, presented Miss Fair, a gift in token of their esteem for her, and appreciation for services rendered to the Chapter. A pleasing feature of the evening was a solo rendered by Miss Watkin of Laurel Chapter, which was very much enjoyed. After the usual speeches from visitors and members the Chapter closed all expressing themselves as having spent a very pleasant and instructive evening.

The Vulcan Co-Operative Co., Ltd., will make their next shipment of livestock on Monday, January 28th.

A list of newly installed officers of the Clover Leaf Rebekah Lodge is unavoidably held over until next week.

Mr. and Mrs. F. T. Graham and family arrived home Monday after spending the Xmas holidays with Mrs. Graham's brothers, A. L. and G. H. Cross and other relatives in Kelowna, B. C.

**De Laval**  
**Roy Walker**  
**Vulcan**  
Phone 33

### I.O.O.F. INSTALLATION

Samaritan Lodge, I.O.O.F., No. 91, held the installation on Wednesday, January 9th, when the District Deputy Grand Master, Bro. Paul Frederick of Carmangay, attended to perform the ceremony. After the conclusion of the business of the evening an enjoyable lunch was served in the banquet room and was much appreciated by all. The installed officers were: N.G., Bro. W. E. Smith; V.G., Bro. A. J. Flood; Secretary, Bro. O. A. Craig; Financial Secretary, Bro. E. G. McPherson; Treasurer, Bro. John Dewie; Warden, Bro. Wm. Trevenan; Conductor, Bro. Wm. Bowley; Inside Guard, Bro. W. Mays; Outside Guard, Bro. B. Lommatzsch; L.S.V.G., Bro. G. C. Collier; R.S.V.G., Bro. R. Irwin; Chaplain, Bro. E. Roebuck; R.S.S., Bro. Pete Bowie; L.S.S., Bro. Clyde Clark; R.S.N.G., Bro. G. McQueen; L.S.N.G., Bro. P. Myers; Degree captain, Bro. L. F. Dawson; Hall manager, Bro. D. Allan.

The Women's Auxiliary of St. Aldhelm's Church will hold a Valentine tea in the church basement on Thursday afternoon, February 14.

### ST. ALDHELM'S CHURCH

The annual congregational meeting of St. Aldhelm's Church, was held on Sunday night, January 13th. The various societies put forward their balance sheets while that of the Parochial Fund was read by Mr. G. C. Collier. In all branches of the work a distinct financial advance has been made and in view of this fact a motion was passed to the effect that the Parish should henceforward be entirely self-supporting. Vulcan is thus linked up with three other country parishes, viz: High River, Banff and Olds, these being the only self-supporting parishes in the Diocese outside the cities of Calgary and Lethbridge. Mr. Herdman and Mr. G. C. Collier were re-elected Rector's and People's warden respectively, while the Vestry was increased from five in number to seven, the new members being Constable Bull, and Mr. Picken of the Bank of Commerce. It was made known at the annual meeting that the W.A. is about to purchase an oak altar with a high Reredos; and panelling to line the walls of the Sanctuary. The hope was expressed that the work would be completed before the Bishop's visit on Monday, March 11th for Confirmation.

### VULCAN CURLING

Local curlers enjoyed a bounteous supper at the Imperial hotel on Wednesday evening. The hosts were Mr. F. C. Keiver, vice-president of the local club, and his rinks, who thus paid the penalty for losing the president vs. vice-president competition at the commencement of the season.

### GOOD DEEDS INSTITUTE

The Good Deeds Women's Institute met at the home of Mrs. Gothard on January 10th, and after the opening exercises: a new constitution and by-laws were read and adopted.

The annual report for 1928 was read by Mrs. Robert Irwin, secretary showing receipts \$353.60 and expenditures \$201.13. This money was made by giving dances, teas, and by bake sales and the sale of quilts; and the expenditures were for flowers and fruit for the sick, also donations to Wood's orphan's home and the rest room at Vulcan; baby spoons were also presented and other items were a picnic at High River, entertainment of husbands, flowers for funerals, and \$48.00 provincial dues. Four shawls were also given for brides with the girls' clubs.

The following committees were appointed for the different schools to look after the window boxes, Good Deeds' Day, etc. Broadway—Miss Dennison, Mrs. Russell; Round Mound—Mrs. Diddier, Mrs. McMaster; Twin Coulee—Mrs. W. Irvine, Mrs. J. Shaw; Boyne—Mrs. R. Lillie, Mrs. E. Lillie; Richmond Hill—Mrs. G. Gothard, Mrs. Deans; Harvey—Mrs. H. Smith, Mrs. Pearce; Membership Committee—Mrs. J. Lucas, Mrs. Forrester; Courtesy Committee—Mrs. Spaeth, Mrs. Gothard, Miss V. Dennison. Three subjects will be taken up this year: "Education and Better Schools," Mrs. A. J. Kennedy; Child Welfare, Mrs. E. Lillie; Immigration, Mrs. B. Andrews.

Mrs. Brown is hostess for our next meeting, February 14. Mrs. Aleck district director, is being asked to attend this meeting.

Money received at January meeting \$2.95; bills for January \$21.65. Attendance 15.

Attention is called to the third annual meeting of the Vulcan Oils Limited, to be held in the I.O.O.F. hall on Monday, February 18th at 1:30 p.m.

## THE ADVOCATE TO PUBLISH ON THURSDAYS

To meet the wishes of many advertisers and readers the Advocate will, commencing January 25th, be published on Thursday of each week.

To issue a paper on Thursday we must not only ask, but must insist upon the co-operation of our advertisers and others using our columns. The majority of our regular advertisers can plan to have their copy in the office on Tuesday or on Wednesday morning at the latest, and it will not be possible to guarantee changes later than Wednesday noon of each week. The staff will do everything in reason to assist our patrons. To be of value to reader and advertiser alike, the paper must be issued regularly and on time. That means that advertisers and contributors must have their copy reach this office on time.

We tender thanks in advance for the co-operation which we are sure will be forthcoming.

### UNITED CHURCH

The annual congregational meeting of the United Church was held on Monday evening. There was a large attendance and the success of the congregation was reflected in the splendid reports that were presented from the many departments of the churches work.

Rev. J. N. Brunton opened the meeting with divine worship after which Mr. P. McAiskile was elected chairman and Mr. W. E. Smith secretary of the meeting.

Despite many disappointments there was nothing but optimism expressed in the reports and a very fine spirit prevailed the meeting.

The financial secretary's report which was presented by W. E. Smith showed receipts from open collections envelopes and contributions amounting to \$3057 with all local obligations met.

Reports of receipts from the other organizations of the church were as follows: Ladies' Aid \$880 with a balance on hand of \$1180 after meeting all their obligations; Sunday school reported 130 on the roll with receipts amounting to \$153 of which \$100 was given to missions leaving a balance on hand of \$271. Giveings from the Women's Missionary Society for the year amounted to \$180. Tuxis Square receipts \$365 which was spent largely on benevolent work. Senior C.G.I. reported \$210 sent to Wood's Home and \$110 to missions. Junior C.G.I. \$18. The Trail Rangers reported three groups with a membership of 35, and the explorers group, according to report, has a membership of 14. The Sunshine Mission Band reported \$23.00 sent to Presbyterial for missions.

A most interesting report came from the R.T.S.R. class. The teacher Mrs. Harback is to be congratulated on the results obtained from this most interesting group of boys.

Total receipts from all organizations amounted to \$5117.

Between four and five hundred dollars was raised for the M and M fund, which may be increased before the end of the month.

The Board as requested to secure the services of Mr. Bird as leader and director of the choir.

Those wishing to assist in the service of praise are invited to join this organization.

Rev. J. N. Brunton in reporting for the session, stated that there were 110 families, 134 members and 154 individuals under pastoral oversight. Thirty-one new members were added to the roll during the year, five by certificate from other churches and twenty-six on profession of faith.

For any success achieved along this line the session is indebted in a large measure to the splendid staff of Sunday school officers and teachers and leaders in the different groups of boys and girls.

At the close of the meeting the congregation retired to the church parlor where refreshments were served by the Ladies' Aid, and where a very pleasant social hour was spent.

So another year has passed into history with its record of success and failure and a new year is now open before us with its splendid opportunities for service and the many calls for human helpfulness.

The congregation is entering the new year 1929 with renewed faith and confidence in the hope that our service may be fruitful and the future full of promise.

Those elected to the managing board for 1929 were: Messrs. McQueen, Simington, Dawson, Griffin, and Allan. The session managers and leaders of all other organizations to constitute the official board.

Mr. Albert Mutz left on Friday for Fernie, B.C., to attend the funeral of the late Mr. Chas. Walde.

### OBITUARY

#### Charles Walde

Many friends in Vulcan and district will regret the death of Charles Walde, which took place at Fernie, B.C., at 5 a.m., on the 11th January, the cause of death being pneumonia. Mr. Walde was a pioneer of this district and it was he who built the Imperial hotel. He was well and favorably known to many in this part of the country as well as in British Columbia, and his passing is the cause of genuine mourning. The funeral was held Sunday from the United Church, Fernie. Rev. E. L. Best conducted the service, and the large auditorium was packed. The Fernie Curling Club, the I.O.O.F., and the Old Timers Association attended en masse, as the deceased was a member of all these organizations. Mr. Walde was a native of Germany but migrated as a boy to Ontario, from where he came to Fernie, where he had resided for the last 30 years. He was predeceased by his first wife, who was survived by a second wife and son and daughter, Aaron of Fernie and Mrs. J. Glackner, of Seattle.

### CHURCH OF CHRIST

At the Church of Christ, Sunday morning, January 20th the minister will present and speak from the subject: "Spiritual Life," at 10:30; Bible school at 11:30; Christian Endeavor at 7:15. Young folks invited. At the evening services at 8:00 there will be a great song service after which the minister will answer a number of questions that have been handed in. We will take these questions up in order and answer them kindly and fully. They are very vital questions when it comes to religious matters and it will do any one good to hear the answers. All answers will be based upon highest authority. No man's opinions will be given as divine authority. We ask the public for these questions. We welcome them. You are invited to come and hear the answers. It will do us good to study together.

### VULCAN HOCKEY

On Thursday night last the Vulcan puck chasers under the able management of Colin McInnes, journeyed to Carmangay for the first game played this season. The ice was in good condition considering the recent thaws, and although the boys were badly in need of more practice, a good clean game was played. The score ended in a tie of 3 to 3. Cecil Ray starred for Carmangay while young Ferguson played a splendid game for Vulcan.

On Monday night of this week Carmangay returned the game and the ice being in good condition a real game was played before a fair number of fans. Carmangay broke through with the first goal near the end of the first period. The second period, the Vulcan boys came back strong and the game became quite exciting. Young Ferguson played a wonderful game well supported by Blainey and Kiser on the wing. Packwood and Kiser played a strong defense with Love in goal. The Carmangay boys were well checked and couldn't seem to get going. Ray and Miller played a good game for the visitors and made several good attempts at the Vulcan goal. The game ended with a score of 6 to 2 for Vulcan. The line-ups were: Carmangay—Goal, White; defense, Ray, Skinner, McLeod; forwards, K. Miller, Neilson, I. Miller; subs, Hansen, D. McLeod, Hubka and McKay. Vulcan—Goal, Love; defense, Kiser and Packwood; forwards, Kaiser, Ferguson, Blainey; McDonald, Colin McInnes, manager, subs, Seaman, Marshall, McIntyre, and Sam Statta, trainer for Vulcan.

### MAPLE LEAF GIRLS' CLUB

The Maple Leaf Girls' Club of Good Deeds W.I. met at the home of Mrs. Brown on Saturday, January 12th. Proceedings opened by the singing of "O Canada" saluting the flag and repeating the creed. It was decided to send a delegate to Medicine Hat. Roll Call was answered by "My Favorite Actor." The following officers were then elected: President, Dorothy Andrews; 1st Vice, Althea Gonyea; 2nd Vice, Louise Flueck; Secretary, Sophia Flueck; Treasurer, Mrs. G. Hutton; Auditors, Ellen Andrews, Flora Bell Munday; Courtesy Committee, Mary Brown and Doris Brown; Press Reporter, Elvessa Shaw. Four new members were added, making a total of sixteen paid-up. Cash received \$1.35 and accounts \$1.00. Misses Mary and Dorothy Andrews contributed to the program and the proceedings terminated with a sing song after a very pleasant time.



# ARREARS

There are a number of subscribers in arrears to The Vulcan Advocate and this is a reminder to them to kindly remit by postal or money order the amount owing. To determine what you owe look at the label on your paper which will tell the tale. Better still, call personally at our office where a hearty welcome awaits you.

## Vulcan Advocate

### The Vulcan Advocate

An Independent Weekly Newspaper issued every Friday afternoon, at the office of publication, Vulcan, Alberta. Subscription price per year, in Canada \$2.00, United States and other countries \$2.50. Advertising rates furnished on request.

VULCAN ADVOCATE  
VULCAN, ALBERTA

#### WHAT MAKES A GOOD TOWN?

You hear the remark: "This is a good town," or perhaps the statement just the reverse is made. Now just what does it take to make a good town? Well, first we say—business, lots of it, with bargains and trade being of such a nature that the town attracts visitors from far and near. And back of business are the merchants. Live aggressive merchants make a good town. Who can estimate just what it has meant to Vulcan to have such mercantile hardware and grocery stores, commodious garages, machine and plumbing shops. The men in charge have in many cases grown up with the town and have pushed their business to the extent it has grown. If Vulcan is a good town first of all we must, and have to thank our business and professional men for it for Vulcan has many of them.

Another thing which makes a good town is leadership—vision among the public men of a town. Do the town or city officials see a future for their own town or city? Are they planning for that future? Do they go out after industries? Do they encourage trade, commerce, and building activity, or do they restrict such things by a small-souled, narrow-gauged policy? Verily, upon the calibre of a town's public men does the growth and future greatness of that town depend. A few "tin-horn politicians" can do more at a critical time toward ruining the future of a town than all futurity can undo. But big-souled men, men with vision and energy often have made a "one-horse town" into a metropolis.

Civic righteousness is another test of a good town. No graft, no political pull for position—but the offices of the law and the town are filled by men of integrity and honor. Respect for law and order rises above the petty jealousies of party or business. The citizens of a good town consider that an offense against the law is an offense against them and they are anxious and ready to stamp out law-breaking and evil influences in the town as to obey the law themselves.

A good town is many-sided. Its interests are varied. Business is its life-blood, but sports are one of its leisure-time enjoyments. Clean sports, and sports for all, for young and old, for ladies and girls as well as the men and boys, are fostered and encouraged. Social life too is provided for. Snobbishness and false pride have no place in a good town. Society is complex, and interests are varied, but social freedom, and social well-being are adequately protected in a good town. The varied interests of such a town also include ample provision for education. Good schools and salary inducements to maintain the best teachers in them are fundamental in determining a good town.

Is Vulcan a good town? Well we could be better. Who will help during 1929 to make it a really good town.

President Wallace of the University of Alberta, is setting the worthy ones of the province a good example. He is becoming known for his brevity and conciseness. Into five or six minutes of speaking he manages to pack sufficient wisdom to keep people thinking for a considerable time. In fact at any gathering where a number of speakers must take their turn, there is more power in a five minute speech than one of double the time. It is an old saying that "one who can not come to the point in five minutes is unlikely to do it in twenty-five."

#### THE WORLD INSURED

The principle of insurance is very old. Amongst the ancient Greeks, loans were made on the voyages of ships. If the trips prospered, the captain repaid the loans at high interest. If the ships were lost, no repayment was made. Direct insurance of ships, by paying premiums, first appeared in Belgium in the 14th century. The Equitable Society of London opened up business in 1765, and commenced the principle of organized life insurance. It was a very risky business at first, as in those days there was no accurate information on mortality. Even through the 19th century insurance grew slowly, until the end of the century. Then it entered a period of expansion which in the last decade has reached enormous proportions.

Of all social insurance measures that giving the most promise and showing most amazing growth is group insurance. Recently the General Motors Corporation took out a policy in behalf of its 210,000 employees. Group insurance is usually written to protect all employees actively employed regardless of age, sex, condition of health, nationality or hazard of employment.

As the scope and purpose of insurance grows it tends to safeguard people against the hazards of life, which so often left destitution, poverty and misery in their trail.

#### ADVERTISING PAYS

The ever increasing space devoted to advertising in magazines and all publications is proof positive that advertising must be profitable. Immense sums are paid for space; high salaried ad. writers present the articles to be pushed. Every known human weakness is played upon. All the arts of salesmanship as conducted through the printed word are exercised. If we, the readers, are not vulnerable at one point, we are at another. One system used is re-iteration, the same ad. in the same place, week after week, constant repetition until the idea becomes fixed. Some people fall for testimonials, another human beings experience influences many. The success appeal is very strong—a passion for success sweeps over the land. An appeal to snobbishness affects some—a little superiority over others makes a direct attack. Then fear of age, unpopularity, etc. will drive so many to almost any "charm." Sex appeal and health are both strong lines. One way or other they do get us.

#### THE TWO EXTREMES

Difficulty is being experienced by magistrates in this province in the matter of construing the Alberta Liquor Act. A magistrate up north sent an Edmonton taxi driver to jail for driving his car while intoxicated. The evidence produced at the trial was that the driver had only partaken of one glass of beer. Across the line it was claimed in court that it is impossible for a drinking man to become intoxicated through the drinking of beer alone. Here we have the two extremes—each as unreasonable as the other—and such is bound to happen with inexperienced men occupying the magistrates chair.

A survey of motor accidents made in Buffalo, would go to show that left turns are more dangerous than right turns. Accidents resulting from change of direction shows 40 per cent. were due to cars turning left and 20 per cent. in turning right. The narrowness of the street in turning right would make the driver go slower and reduce on the chances of accidents.

It has been remarked by a family man in town, that he is always thankful when the days begin to lengthen, because then he doesn't have to emphasize his personality to such an extent in getting all hands out of bed in the morning.

It is suggested in the Eastern cities that two feet be cut off sidewalks to make more room for automobiles. This is much better than the method of cutting the two feet off pedestrians.

#### NOTES AND COMMENTS

Tex Rickard is dead, and fight fans are wondering who will stage the big events that yield half a million to the winner and a hundred grand to the loser.

Your Uncle Sam will next be asking foreign countries to help him enforce his quota laws.

Ottawa despatch says the Volstead act was respected at a dinner given to American Commissioners at the Canadian Capital. Doesn't seem very neighborly, does it?

Statesmen and generals whose names were so prominent during the war are fast disappearing. The latest is Grand Duke Nicholas whose efforts to keep Russia on its feet as a fighting force should be gratefully remembered.

Anyway, why should the Volstead Act be respected at Ottawa when it is not respected in the land of its adoption?

Hindenburg's new year message was not a cheerful one. He talks of the "Yoke" under which the German people labor, so long as a part of their country is under enemy occupation. At that, it is far more cheerful than the message of certain other rulers would be, had the war turned out differently.

It has become a regular system to set apart a day or a week to further some business or custom or charity. It is a wonder the oyster fisheries do not ask for another month with "r" in it.

All they have to do is to change May to Mary.

Haven't we enough organizations in Canada now without new ones springing up? Speaking generally, it may be said that at the centre of each new organization is a salary for someone and, as it enlarges, other salaries for others, together with travelling and other organization expenses.

The engineer of a railway train and the driver of a motor car, though they belong to the same lodge, should take care not to meet upon the level.

The same objection applies to snow as to money—too much of it piles up in banks.

Mark Twain thought we should live so that when we died even the undertaker would be sorry. Alas, conditions have so changed that we wouldn't believe him if he said so. The habit of persistency is the habit of victory, says Herbert Kauffman. And no one knows that better than your kid.

When municipal elections are on some city newspapers forget that they class themselves as "national" newspapers, and devote pages to municipal matters that are of interest only in the place of publication. They'll get over that some time, may be. When they really become national.

Query: What do they do in southern climes with the money they save through not having to buy fuel?

Query No. 2—What do we do now with the money we used to spend, standing with one foot on a brass rail and one elbow on a mahogany?

English law decrees that no man shall marry his mother-in-law. There's one case where prohibition really prohibits.

Thomas A. Edison wrote the ten commandments on a dime. High River man says he knows a Scotaman who, if he got that dime, would be willing to keep the ten commandments for the rest of his days.

There's nothing else does a fellow so much good as being out in the cold frosty air when the temperature is thirty or forty below. It is so exhilarating so invigorating. But it doesn't do you any good if you don't feel it. (Manitoba and Saskatchewan papers, please copy).

## Flowers FOR ALL OCCASIONS

We take orders for flowers for delivery any place in Canada or U.S.A. Our prices are city prices plus transportation if there is any. Give us a trial; our service will please you.

K. R. McLEAN, Registered Optometrist, will make his regular visit to our Store on Saturday, January 19th, and Saturday, February 2nd.

## ERRETT KING

Druggist and Stationer  
Imperial Hotel Block  
Phone 102  
VULCAN ALBERTA

### A. W. Kelly

Funeral Director and Embalmer  
Motor Hearse and Modern Equipment  
HIGH RIVER

Day Phone 170 Night Phone 149  
VULCAN

Day Phone 7 Night Phone 783  
Prompt service in Vulcan and District will be given in response to calls made to any of these numbers.

### Buy Kraft's Quality Fur Coats

AT OUR OWN LOW FACTORY PRICES.  
**KRAFT The Furrier Ltd.**  
CALGARY, Alta. (Est. 1908) M3995  
New Location, 222 Eighth Ave. West.

### THE CLUB

Billiard Hall and Barber Shop

OUR BOBS PLEASE

ASK THE GIRL WHO WEARS ONE

Quick and Efficient Service  
Phone 143 GEO. PETTMAN

#### HISTORY OF S. O. S.

S.O.S. is the most thrilling signal of the world. Contrary to popular belief the letters have no literal meaning. It has been in use for almost fourteen years, and will continue to be used because it is the simplest possible combination of code letters for a call signal. The original distress signal was C.Q.D. (Come, quick, danger). This was found to be long and tedious and could not easily be deciphered. The great Titanic disaster showed the need of the simplest possible call that could be understood by operators in spite of atmospheric interference. And by international agreement S.O.S. was designated to replace C.Q.D. All steamships are being equipped with special automatic S.O.S. sending stations that will broadcast the call over and over. Even the small life boats are equipped with radio to advise rescuers of their location.

## NOTICE

The Annual Meeting of the ratepayers of the Vulcan School District, No. 1902, will be held at the School, on Saturday, January 26th, 1929, at two o'clock in the afternoon.

A. J. FLOOD,  
Secretary-Treasurer

## Oil and Mining Stocks

We are now in a position to give you excellent service and information on oil and mining stocks.

Direct private wire connections with Toronto, Calgary and Vancouver Exchanges.

Communicate with us for prices and information on stocks.

We believe we give better service.

**S. W. GILFOY AND CO., LTD.**  
Ground Floor 212 7th Avenue West.

Phone M9907. OPPOSITE HUDSON'S BAY CALGARY

## RED RIVER CEREAL

This Cereal consists of a number of health giving grains—Wheat, Rye and Flax, the best Cereal for Breakfast—makes tempting cookies and biscuits. We recommend this. Price, per pkg 30c

### Sunkist Sweet Juicy Oranges, good size

4 dozen for \$1.00

New Crop Fresh Bulk Dates, 2 lbs. 25c

### Large Size Red Emperor Table Grapes

Good Quality, per lb. 30c.

This week we killed a three-year old Stall Fed Steer—If you wish a real choice Steak or Roast for the Week-End, See Us.

FULL LINE FRESH GROCERIES, FRESH AND CURED MEATS

**WM. DYCE ALLAN**

PHONE 7- 4 X MARKET VULCAN.

### O. K. Delicious Apples

Best for Eating at this time, large sizes, per case. \$3.25

Sweet Potatoes, 2 lbs. for. 25c  
Solid Cabbage, 3 lbs. for. 25c

Cauliflower, each. 35c  
Spanish Onions, per lb. 10c

I. B. Co. Sweet Biscuits, 3 lbs. \$1.00  
Home-made Peanut Fudge, lb. 40c

Fresh Roasted Peanuts, per lb. 20c  
New Maple Syrup, quart bottles, \$1.

## Who'll Buy My House

If it's run down, needs painting, fences broken?

If you want to sell, you must fix up.

We have just what you require in

## Quality Building Material Beaver (Alberta) Lumber

LIMITED

BUILDING MATERIAL SPECIALISTS

Vulcan Manager, John Dewie

## REID HILL MINE COAL

Delivered in Vulcan at \$6.50

Coal delivered to Farmers within a radius of 10 miles of the Mine at \$6.00 per ton.

Nut Coal delivered anywhere at \$3.00 per ton.

Telephone R1208 Charlie Farrell, Operator.

## NOTICE

Non Ratepayers and Ratepayers residing in Towns and Villages and Hamlets are reminded that payment of an amount to bring hospital tax to six dollars should be made to the Secretary Treasurer before February 1st, 1929, to obtain minimum rate.

A. J. FLOOD,  
Secretary-Treasurer.



### Your Mill Work

If you have read about, or visited old European towns, their quaint architecture must surely have appealed to your artistic sense of beauty. In planning the woodwork for your home consult us. We can duplicate anything you desire, or design what you wish.

**Next Live Stock Shipment**  
Monday, January 28th

## Vulcan Co-Operative

Limited  
VULCAN

L. F. DAWSON, MANAGER.  
ALBERTA

### Dr. W. W. Almond

M. D., C. M. (MCGILL)  
McLaggan & Manson Block  
Telephone 84

### Drs. Carson & Burke

PHYSICIANS AND SURGEONS  
Electro Therapeutics  
Colon and Rectal Diseases  
Offices: Carson Block,  
Tel.: Dr. Carson Office 44  
Res. 98 Tel.: Dr. Burke Office 16  
Res. 96

### Dr. H. P. Barker,

Dental Surgeon  
Graduate Northwestern University  
Dental School, Chicago  
Phone for appointment  
Phone 112

### Dr. J. L. Chapelle

Licensed Palmer Chiropractor  
Imperial Hotel  
MONDAY EVENING  
TUESDAY MORNING  
THURSDAY EVENING  
FRIDAY MORNING

### P. B. Discher

The Vulcan Jeweler  
Watches and Jewellery Properly Repaired.  
Issuer of Marriage Licenses

### T. C. Robson

BUILDER  
Stone, Brick, Concrete and Plaster  
Residence Opp. Terwilliger Elevator,  
VULCAN, ALBERTA



# Vulcan Herald

VOL. 1. VULCAN, JANUARY 18 No. 46

**Vulcan Herald**  
Published in the interests  
of the People of Vulcan  
and the Farms and the  
Farmers of the District.  
J. T. WILLARD, Editor

**McCORMICK -  
DEERING  
TRACTORS**

Of course we think the  
McCormick - Deering is a  
fine tractor - we sell 'em.  
But here is a list of prom-  
inent farmers who use  
McCormick Deering tract-  
ors. Their opinion will be  
worth more to you than  
anything we can say.

Floyd Atkinson  
Harry Adams  
J. W. Crick  
Thos. F. Clifford  
Dann Brothers  
Geo. E. Drummond  
Jacob Eamon  
Allan Fisher  
Sam Fintland  
E. G. Gosset

C. M. Gardner  
E. B. Graham  
Jos. Gerding  
R. P. Hay  
R. Herdman  
A. M. Herman and Son  
S. Hopkins  
W. D. Hyslop  
J. S. Jamieson  
W. F. Jennejohn  
Sam W. Johnson  
A. J. Kennedy  
Jos. Kosj  
A. Larson  
Lewis and Ware  
Peter Lundgreen  
R. J. Love  
W. H. Mack  
A. T. Martin  
E. H. Mills  
Middleton and Hanson  
Joe Munson  
Les. McFarland  
E. J. McFarland  
Peter McIntyre  
John S. McRoberts  
R. S. Parslow  
Robert Robbie  
W. E. Roebuck  
Chas. Schiefer  
Oscar Severin  
Frank W. Shaw  
Donald Sinclair

John S. Smith  
A. G. Spaeth  
Leo Spankie  
Chas. Steiner  
J. C. Warden  
A. A. Warner  
W. R. Williams

Ask your neighbor how  
he likes the McCormick-  
Deering, then come in  
any time and look over  
the tractor used last year.  
Partly taken down so you  
can see its condition. Re-  
member, you are invited  
to the McCormick - Deering  
Tractor School at  
Lethbridge, Jan. 22-23-24.

**ECONOMY**  
The prize economical  
fellow got married in the  
back yard so his hens  
would get the rice.

**J. T. WILLARD**  
**Farm Implements**  
**VULCAN**  
**Good Equipment Makes a**  
**Good Farmer Better.**

## CONSERVATIVE SOUND INVESTMENTS

O. C. ARNOTT COMPANY, LTD.

INVESTMENT BANKERS  
ROYAL BANK CHAMBERS M6718 CALGARY

## A MEETING

To consider the advisability of the  
re-organization of

### Vulcan Agricultural Society

with a view to arranging  
competitions for

### STANDING FIELD CROPS

will be held on

Monday, January 21st, 1929

in the office of

### Vulcan Co-Operative Co. Ltd.

A Good Attendance Is Requested.

## THEY BELONG TO FARMERS

This Company is farmer-owned and every dollar of earnings belongs to farmers.

Every dollar of earnings is either paid back to farmers or employed in strengthening the Company for still greater usefulness to farmers.

Deliver your grain to:

## UNITED GRAIN GROWERS LTD.

Elevators at Vulcan, Queenstown, Milo

# NOW

is the time to arrange your finances  
for the season's work. If you need  
money for operating expenses, or  
paying off old loans, or to complete  
payment on land, we can arrange  
loans over term of years to suit.

## Flood, Whicher & Elves

VULCAN

## NEWS OF INTEREST

Issued by Publicity Commissioner,  
Government of Alberta, Edmonton  
January 12, 1929

### Oil Production Sets New Figure

Establishing a new mark in the history of the province, Alberta petroleum production in 1928 reached the imposing total of 486,318 barrels, according to figures published during the past week. This is an increase of 46.4 per cent. over the 1927 production of 332,133 barrels. Wells in the Turner Valley Field established a high mark in the month of December with a production of 48,505 barrels. The increase over the 39,709 barrels recorded in November is made up largely by the output from the Okalta No. 1 well. The total production in the province for 1928 was made up as follows:

Turner Valley—  
crude naphtha 374,795 barrels  
crude oil 104,604 barrels  
Wainwright Field—  
crude oil 6,919 barrels

### Leading in Land Sales

Alberta holds leading place among the western provinces in the land sales made by the Canadian Pacific Railway during the past year, nearly 60 per cent. of the prairie total of 659,464 acres being in this province. It is stated by officials of the company. A gain of 50 per cent. is shown in the C.P.R. farm land sales in the three prairie provinces compared with the previous year when 427,921 acres were disposed of. The volume in 1928 was the highest in any year since 1921, while a large percentage of the sales occurred in the Lloydminster district and in the territory opened up by the new Cutknife-Whitford line which has recently been completed into Edmonton.

### Start Big Co-operative Hatchery

Two large hatchery units with a capacity of 150,000 eggs each have been shipped to Lethbridge where they will be installed in the new Lethbridge Northern Co-operative Hatchery. A membership of 150 poultry raisers is anticipated in the association. The output will be handled by the Southern Alberta Co-operative which will also likely provide accommodation for the hatchery and equipment.

### Sheep Production in Alberta

The value of sheep on the farms and ranches in Alberta which is now the third province in Canada in point of sheep population, is nearing the \$5,000,000 mark according to a bulletin "Sheep Production in Alberta" which has just been issued by the Department of Extension, University of Alberta. This booklet prepared by Prof. J. P. Sackville and Prof. J. E. Bowstead, is essentially practical and deals with the place of sheep on the farm, the various breeds and the care and management of the flock in detail. A valuable section dealing with sheep diseases prepared by Dr. P. R. Talbot Provincial Veterinarian, has been included. Copies are available for free distribution to farmers and others interested in the sheep industry.

### Alberta Cattle Shipped to Japan

Twenty head of choice registered Holstein cattle selected from a number of Alberta herds were loaded at Calgary and Edmonton on Thursday last for shipment to Vancouver and thence by the S.S. Melville of the American line to Yokohama for delivery to the Japanese government. It is expected that these cattle which will form the basis of improved dairy herds in Japan, will prove a forerunner of further similar shipments from this province to the Orient.

### Slight Decrease in Dairy Production

The value of Alberta's dairy production in 1928 is placed at \$20,350,000 according to figures recently compiled by the Department of Agriculture. The decrease from the 1927 total of \$20,750,000 is attributed to the splendid crop prospects during the summer of 1928, the high price of beef and the consequent reduction in the number of milk cows retained on many farms. The year's production includes 14,325,000 pounds of creamery butter from 100 creameries at an average price of 37c a pound, 724,500 pounds of cheese from 9 factories, valued at 22c per pound and miscellaneous products including milk and cream for direct consumption, home made butter and cheese, skimmed milk and buttermilk on which a valuation of \$14,890,360 was placed.

### New Stations on Northern Line

The names of two Alberta citizens will be commemorated in the names of stations established on the new 25 mile railway extension from Wembley to Hythe. The first of these is Albright named in honor of W. D. Albright, Superintendent of the Dominion Experimental Station at Beaverlodge. The second is Haulien which will suggest the name of Hugh Allen, M.L.A. for Peace River.

A feature of the new "Talkies" which must be considered, is the problem of the orchestra. Hitherto the screen has relied on music to strengthen and interpret its story. To drop the music for the sake of spasmodic dialogue is not altogether welcomed, and to attempt to retain the orchestra as an undertone for the spoken words is not a success. The musicians are in consternation as to the fate of the regular orchestra, which has been such a pleasing element in the movie houses. To many the orchestra has as great appeal as the picture. But if the talkies talk they must be listened to.

## Renew Your Motor

A year's use seasons a motor block casting, so that it is through wearing from internal strains. By that time the ceaseless friction has worn out of true and numerous troubles develop. A round motor is better than new.

AUTHORIZED

## Simplicity

Cylinder Grinder Station

With our Simplicity Cylinder Grinder we renew auto, truck and bus motors factory perfect; do it in quick time, and at very reasonable cost. Let us examine your motor. You pay for regrounding whether you have it done or not.

ALL WORK GUARANTEED

## Vulcan Garage and Machine Shop

TELEPHONE 67

## WHEAT TO BUTTER

If wheat growing were the be-all and the end-all of farming as many Southern Alberta farmers seem to think it is, one must be left to wonder at the action of Minnesota farmers in turning from wheat to butter. The Spokesman Review editorially tells us:

Minnesota agriculture began with grain growing, and the country still thinks of Minnesota in terms of wheat. But the Minneapolis Tribune tells the public that in 1927 Minnesota farmers received \$113,613,474 for butterfat, the greatest return of all their crops in cash value.

Dairy production figures for Alberta for 1928, as published in the Herald the other day, tell a somewhat different tale. Alberta's creamery butter production dropped from 25,000,000 pounds in 1925 to 14,000,000 pounds in 1928. It is evident that Alberta farmers and Minnesota farmers do not think alike on this subject of butter production, for Minnesota's butter production last year was 25 times that of Alberta. We have one consolation, however, and that is that if Alberta one day grows tired of growing wheat alone, Minnesota has shown that we can boost our income by butter making. Our climate and our fodder and pasture producing possibilities are just as favorable to the dairy industry as are those of Minnesota.

## NEWS OF INTEREST

Citizens of Foremost are asking for a daily train service from the C.P.R.

Seven men were killed last Saturday when the U.S. giant army transport airplane flying near Harrisburg, Penn., plunged from the air to the earth.

Charles John Percival, rancher of Priddis, has through the death of a relative, received the title of the Earl of Egmont. He will take his seat in the House of Lords but will always retain his ranch in Alberta which he loves.

The completion of the Suffield branch of the C.P.R. to Blackie or Aldersyde may be undertaken in the near future. The vice president of the C.P.R. has promised that the project will be considered when the present year's program is prepared. The people of Arrowwood are particularly interested as it will mean much to them. The district is a large wheat producer. Under present transportation conditions wheat and other commodities emanating in that territory have to be hauled east to Suffield before entering the main line. This involves a distance of over 200 miles. The proposed extension would place the district within 70 or 80 miles of Calgary. It would provide a saving in freight charges for the wheat growers in a large area who are in favor of shipping their wheat to Vancouver. It would give them direct access to the mills in the city. The large and growing mercantile needs of the territory legitimately belong to this city. They have been diverted almost entirely owing to the branch not being completed through to a junction with the Calgary-Macleod line as originally intended. The Canadian Pacific is planning many other extensions in the west this year. This would appear, therefore, as a fitting time to implement a promise which attracted hundreds of settlers into the Arrowwood district twenty years ago.

## BOARD

The McQueen Boarding House has been taken over by Mrs. Kemp and is now open to the public. A trial solicited.

**Mrs. Kemp**  
**VULCAN, ALBERTA**

# Eighty-Second Annual Meeting Canada Life Assurance Co.

Mr. Leighton McCarthy, President, Makes  
Annual Address

## GENERAL BUSINESS REVIEW

Canada, speaking generally, records for 1928, in all branches of business, another bountiful and prosperous year, and that business is on a sound foundation. Banks, Trust Companies, Loan Companies and the like, all appear to have had a most successful year, and to be in excellent condition. Deposits have again increased; the requirements of industry by way of commercial loans are larger; assets have grown substantially, and profits in due proportion have followed; all the result of increased activity in industry, manufacturing, agriculture and mineral development.

## FOREIGN TRADE

The foreign trade of the Dominion has this year, for the first time, exceeded in value that of 1921, when prices were at their peak, and in quantity far exceeds any previous year. It is estimated that the total exports for the twelve months will be \$1,373,000,000, which includes \$23,000,000 worth of foreign goods re-exported, and our total imports, including those for re-export, \$1,210,000,000; thus leaving a favourable balance of approximately \$163,000,000.

## HYDRO-ELECTRIC DEVELOPMENT

Hydro-Electric power continues to be increasingly developed, now amounting to between five and six million horsepower, constituting an investment of probably \$1,000,000,000. If one reflects for a moment as to what would be the equivalent in tons of coal required per day to produce continuously 5,300,000 horsepower, he would have some idea of what our water power development means to us; yet there is still, we are informed by the Government Department, 30,000,000 horsepower awaiting development.

## AGRICULTURE

The Agriculturnist has again had most bountiful crops—the largest in the history of the country. Our farmers, particularly those in the Western Provinces, will reap a just and gratifying reward for their labours, and will continue to reduce their obligations. It is to be regretted that the grade has been reduced by reason of an early frost, which did considerable damage in many localities, but, nevertheless, the money value of all field crops in Canada for the year 1928 is estimated to be \$1,051,043,000.

The marketing of these tremendous crops has been, so far as the Western Provinces are concerned, greatly facilitated by what is known as the "Wheat Pool." The grain growers of the Prairie Provinces have entered the realm of Big Business. They have realized that greater efficiency is procured by merger and combine, and have thereby revolutionized the marketing of grain and stabilized that market. This year they have operated a line of about nine hundred and fifty elevators, with a joint capacity of about 33,000,000 bushels. In handling the 1928 crop they have had upward of thirteen hundred country elevators in operation. They have terminals at Fort William, Port Arthur, Vancouver, Prince Rupert and Buffalo, with a combined storage capacity of something like 33,000,000 bushels, and this year have done a business of approximately \$1,000,000 a day turnover for each working day in the year. These facilities, created in addition to the already large plants owned and operated by the independent operators, have enabled Transportation Companies to market the enormous crops of this year with astounding rapidity, and with consequent material advantage to the grain growers of the country.

It is to be hoped that mixed farming will continue to grow, and that the dairy and poultry products will continue to increase, to the end that the farmer will have a more diversified source of income.

## MINERAL DEVELOPMENT

The output of our Mineral Development is an increasingly large item in Canada's trade, both foreign and domestic, and this year exceeds \$270,000,000. Its permanence now seems reasonably well assured. Canada supplies 85 per cent. of the world's nickel and asbestos, and 55 per cent. of the world's cobalt, and stands third in the production of gold.

## PULP AND PAPER INDUSTRY

It is to be regretted that overproduction, with resultant competition and price cutting, has checked the prosperity of the newspaper industry, which had grown to be such a substantial portion of our export trade, having increased from \$120 in 1890 to \$138,122,000 in 1928. However, there is no occasion for surprise at a situation which always arises when supply outruns demand. The industry is apparently firmly established, and its permanence assured.

## MOTOR INDUSTRY

The Motor Industry has reached large proportions. Some years ago a possible saturation point was suggested, but, having regard to the continued demand, such views would seem to need revision.

## BUILDING

Building under construction and permits to build so far exceed the previous year as to ensure substantial employment of labour, as well as activity in the manufacture and sale of builders' supplies.

## RAILWAYS

In 1928, the lines of Railway now under the National System had a net operating deficit of \$32,000,000. In eleven months of 1928 they showed a net operating surplus of \$3,542,291, which assures that they will pay the interest on all outstanding securities held by the public, and in addition leave a substantial surplus. The great private Railway Corporation tells the same story of increased earnings; in fact, the greatest in its history. It was but the other day that pessimists in high places declared that the National Railways would bankrupt the country!

## STABILIZATION OF WESTERN PROVINCES

The Western Prairie Provinces have been markedly stabilized during recent months by our larger industrial and commercial enterprises establishing themselves at various strategic points throughout Manitoba, Saskatchewan and Alberta. This has resulted in large buildings and plants being erected and constructed in the cities and larger towns of those Provinces, from which the business of these various enterprises will be carried on and goods, wares and merchandise manufactured or assembled and distributed. These Provinces are also about to find a greatly increased industrial growth by reason of the mineral development which promises to be, more or less, a repetition of what Ontario and Quebec have experienced. All three of these Provinces have that same Pre-Cambrian Shield, which has been so profitable to Ontario and Quebec. In addition, the Province of Alberta has her coal, salt and tar deposits. These features, taken with the stupendous production of cereals, have had a wonderfully stabilizing effect upon the business and the citizens of these Provinces. Enthusiasm has returned; production has increased, and their obligations have been substantially decreased.

Further, The Hudson's Bay Railway is being eagerly anticipated as another outlet for their commerce, and the route via Vancouver is being more and more used.

British Columbia, potentially probably the most favored of our Federated Provinces, is full of enthusiasm and optimism, particularly with reference to the development of Vancouver's terminal and harbor facilities. Shipping has increased as the use of the Panama Canal develops, and as Japan and China take more of what we produce. It is hard to realize the dimensions to which this trade may grow.

## IMMIGRATION AND COLONIZATION

Looking west from Winnipeg, it is not difficult to visualize in the near future a vaster and greater Canada than even the most optimistic of us could have anticipated. At the present time the men and women of the moment are men and women. Much has been done; much has been written and said with reference to immigration and colonization. This effort appears to be about to bear fruit, for it is my belief that the Canada, and that people of a most desirable kind will speedily seek our shores in numbers—as many as can be conveniently and effectively assimilated.

## MAGNITUDE OF LIFE INSURANCE BUSINESS

With the magnificent advancement in all other businesses, Life Insurance has kept pace. It is estimated that the amount of Life Insurance in force on this continent has now reached the huge total of \$99,000,000,000, there having been written in Canada and the United States in the year 1928 about 1,000,000,000, requiring premium payments of about \$400,000,000. The amount held in reserve for these policy holders is approximately \$15,000,000,000. These funds so held are used for the common weal, in that they find their way back through investments in food production, transportation and in general public works everywhere. The Life Insurance business gains momentum each year, but is still far from the ultimate goal, as it is estimated that our people are still using less than 2½ per cent. of their annual income with which to purchase Life Insurance.

## CANADA LIFE PROGRESS

For our own Company, the past year has been exceedingly satisfactory. Our associates in the field have, with enthusiastic zeal, unremitting energy and well-directed effort, exceeded the objective fixed by the General Manager, and have paid for \$166,690,588 of new assurances. This exceeds the previous year by \$20,198,587, and is an indication of the true worth, ability and energy of those who claim the confidence of the public as your representatives. The result of the year's work is to increase our business in force to the sum of \$381,728,541, an increase for the year of \$111,744,359! Beyond saying it is most gratifying and satisfactory, I leave it to the General Manager to speak more particularly with reference to our year's business, and our appreciation of the good work done by our Field Forces in Great Britain, Ireland, the United States, Hawaii and Canada.

We are again able to report a favorable mortality, indicating a wise selection of lives, and also satisfactory earnings from our carefully selected Investment Securities, resulting in an earned surplus of \$5,605,772.05. This is the largest surplus earned in the Company's history, extending over eighty-one years, and not only indicates the continuance of our bonuses and dividends to policyholders and shareholders upon the present scale.

but enables us to place in reserve what is considered amply sufficient to meet any unforeseen contingency. It is worthy of most emphatic note that we have been able to achieve this remarkable surplus, while accepting \$161,000,000 of new assurances. This experience is unique, and must greatly increase the already strong confidence of the public in our Institution.

## INVESTMENTS

One of the most important features in the success of a Life Insurance Company is the character of the securities in which its funds are placed, and the net rate of interest they yield. I am able to say, with confidence, that the investments of the Canada Life are second to those of no other institution, and that combined with this great safety is a most gratifying interest return. These investments have been rigidly and wisely placed by a thoroughly experienced committee of the Board, and are presented with confidence for your approval.

Mr. I. D. Young, who, on the recommendation of Mr. Saunders, was promoted to the position of Treasurer, reports our assets as now totalling over \$472,000,000, an increase of \$4,000,000 for the year. The average rate of yield of 6.02 per cent. is a gratifying feature.

As the various Government and Municipal securities have declined, we have continued to extend our investments into the public utility and industrial fields, and a distinct preference for Power and Light securities, which industry is now so abundantly needed. We still continue to hold a very large proportion of Government Securities. Our investments in Government, Provincial and Municipal securities are in an excellent state of liquidity and contribute largely to the satisfactory earning power of our Company.

## NEW HEAD OFFICE SITE

Our growth forced your Directors to consider the question of future accommodation for our ever-increasing staff. We have overhauled our present Head Office building, now occupying space in four other buildings, three of which we own. Your Directors believe that it is not economically wise or necessary for an Insurance Company to occupy such a valuable site and position as they believe this site to be. They therefore decided to procure another less expensive site, and yet one well adapted to all the requirements of a successful and growing Life Insurance Company. It is my pleasure to report that we have purchased a block of several dimensions for our future requirements, on the north side of Queen Street, bounded on the west by Simcoe Street and on the east by University Avenue, upon which we hope to erect a Head Office building as soon as it is practicable to do so.

During the year, your Directors were much distressed by the death of their colleagues, Mr. Kenneth MacKenzie of Winnipeg and Mr. Robert Bickerdike of Montreal, both of whom had, for upward of seven years, been most valuable and helpful members of the Board, and each of whose business connections and experience were of great value to us. The vacancy caused by Mr. MacKenzie's death was filled by the election of Mr. T. G. McKenney. His promotion came as a recognition of his splendid equipment and his place in the insurance, and in the belief that in this capacity he will be better able to serve the interests of the Company.

In June last, Mr. Herbert C. Cox, who ably presided over the destinies of this Company for the preceding fourteen most notable years of its existence, intimated that he desired to be relieved from the cares and responsibilities of office, and, in response to his resignation, which was respectfully accepted by the Board. However, at the earnest solicitation of the Directors, I am delighted to report that Mr. Cox consented to continue to give us the benefit of his valuable experience and ability, and retain his connection with the Company as a Director, and became Chairman of the Board.

In accepting the responsible executive position to which your Directors did me the very great honor of electing me, I was and will continue to be deeply conscious of the high traditions which must be supported in the guidance of this great Institution. To perpetuate the time-honored policies of my distinguished predecessors will be my endeavor, at the same time realizing that a steadily developing Company demands a continually broadening vision. The tempering of conservatism with a sane and sensible liberalism, I am sure, compel general approval.

Since I became President, I have, accompanied by the General Manager, visited and met the Managers and producers of Great Britain and Ireland, Manitoba, North Alberta, South Alberta, North Saskatchewan, South Saskatchewan, British Columbia, London, Windsor, Central Ontario, Eastern Ontario, Toronto City, Quebec, West Pennsylvania, North Ohio, Detroit, East Michigan and West Michigan. It gives me much gratification and pleasure to report that we found at all these places enthusiasm and an esprit de corps which is a great asset to this great Institution which have been among its most valued assets in the past, and the maintenance of which means so much for the future. It is my hope and my intention as soon as it is practically possible to visit the remaining branches of the Company.



## Prepare for Spring

Now is the time to get settled on a farm. We will assist you in getting settled in a real wheat producing district. We have a number of good wheat farms, small acreage or large tracts at all prices. See us or write us your requirements.

**C. B. SHIMP**

Land Company  
PHONE 82, VULCAN

## Vulcan Bakery

**Fresh Bread and Cakes Daily.**

**CONFECTIONERY**  
Special cakes to order.  
**Colin McInnes**  
Phone 80

## Are Your Hens Laying?

Applesauce will not make the poultry lay but Pratt's Poultry Regulator and Remedies will.  
SOLD AND USED AT THE  
**Hoskyn Egg Ranch**  
VULCAN  
CALL IN AND SEE US.

## D. O. ROBINSON

VULCAN  
**Building Contractor.**  
House Moving, Brick Work, and Concreting a Specialty.  
Agent for Dodds Struthers  
Lightning System  
P. O. Box 395

## Popovitch and Vanbeisen

MINE  
**New Mine**  
Six Miles East, Six Miles South of Vulcan.

**COAL**  
\$7.00 per Ton  
Delivered in or near Vulcan.  
Coal \$4.00 per ton at Mine  
Quality guaranteed, no dust.  
**R 906, Champion**

**PETROLEUM COKE**  
Means solid comfort in the home, day in and day out, all winter long.  
**Pool Elevator Co., Vulcan**

**Large Portrait**  
FREE  
**Witcheadozen Photographs**  
SIT FOR CHRISTMAS PHOTOGRAPHS NOW  
Studio Open Evenings, 7 to 9  
**LANE'S STUDIO**  
Phone M9041  
124 Eighth Avenue West  
CALGARY

Colonel Charles Lindbergh will take to the air again on a long Central American cruise on February 4.

## SWEET AND JUICY ORANGES

Size 324s, 3 dozen for 70c Size 288s, 3 dozen for \$1.00

Celery, Head Lettuce, Cauliflower, Sweet Potatoes, Etc.

Tomatoes, choice quality (size 2½ tin) 7 for \$1.00  
Singapore Pineapple, No. 2 tin, 7 for \$1.00  
Pure Blackberry Jam, 4 lb. tin, each 70c  
3 Sheriff's Jelly Powder, and One Tumbler, all for 25c

**McLAGGAN & MANSON,**

TELEPHONE 131

Groceries, Men's Wear, Etc.  
VULCAN, ALBERTA

## LOCAL NEWS ITEMS

Mr. Roy Walker leaves this evening for the coast and expects to be absent from town about two weeks.

The Women's Auxiliary of St. Aldhelm's Church will hold their annual Easter bazaar on Saturday, March 30th.

We understand that we were in error last week in stating that the retiring members are offering themselves for re-election to the Town Council.

Mr. Frank Jordan is a visitor in Vulcan and will make his headquarters here for some time. Frank is well known in town where he has many friends, he having been a contestant in several boxing bouts here last fall.

There will be no service in St. Aldhelm's church next Sunday, but Sunday school will be conducted as usual.

All ratepayers should attend the annual meeting of Vulcan School District No. 1902, which will be held at the school on Saturday, January 26th at two o'clock in the afternoon.

Classified ads in the Advocate cost only fifty cents for first insertion, and twenty-five cents for each subsequent insertion. To avoid the trouble and cost of keeping accounts we must ask that cash be paid at the time of ordering these very useful advertisements.

Red Cross local, U.F.A., will give a dance on Friday, January 25, in Red Cross school. Everybody welcome. Come and have a good time.

To secure the minimum rate at Vulcan Municipal Hospital it is necessary the tax to the amount of six dollars be paid. Further particulars in our advertising columns.

A full attendance is requested at the annual meeting of Vulcan School District No. 1902, to be held in the school on Saturday, January 26th at two o'clock in the afternoon. The question of a new school building, which is a matter of vital importance for the consideration of the ratepayers, as well as other affairs in connection with the school, will be discussed.

The annual meeting of Vulcan School District No. 1902 is advertised in this issue, and will take place in the school on Saturday, January 26th at 2 o'clock in the afternoon. It is very desirable that all ratepayers attend this meeting as there is the possibility of a new school building being required during the coming year, and other matters of importance demand the attention of all concerned.

C. C. Rebbe the Vulcan auctioneer, since coming to Alberta, has cried many sales and in conversation with your reporter, declared that his observations during those years were that a large percentage of men for whom he served as auctioneer, returned to the Vulcan district content to again settle in what they acknowledged to be the best district in the best province in the best country in the world and to this Mr. Rebbe agrees in toto.

## ITEMS OF INTEREST

Cattle sales at the Calgary stockyards for 1928 amounted to 82,226 head as against 97,180 head in 1927. The value of the cattle sold in 1928 was \$5,620,989 as against \$5,129,023 for 1927. Thus it will be seen that though there was a decrease of 15,254 cattle sold in 1928, yet there was an increase of \$492,966 in total sales, showing great improvement in the cattle situation.

According to the C.P.R. branch line program as announced recently, Southern Alberta will not participate in extensions this year. In the past few years four extensions were built in the South, which is serving much new territory. It is interesting to note that over 50,000,000 bushels of grain were shipped off the Lethbridge division last year bringing a gross revenue of at least \$7,000,000 to the Company's coffers.

By the application of a system of "remote control" which is unique, at least insofar as Western Canada is concerned, the Calgary Power company will next week abolish human aid at their Simon's Valley switching station, 11 miles from Calgary, and in future all the necessary switching will be carried out from the East Calgary sub-station by telephone. In ingenious electrical apparatus at the switching station, in response to a number dialed by telephone, will open or close circuit breakers and will also inform the operator at Calgary, by means of a "hooter" whether or not the circuit breakers are open or closed. Announcement of the inauguration of the new system was made at the local offices of the Calgary Power company.

## Vulcan Transit

DAILY FREIGHT AND EXPRESS

Vulcan to Calgary

SPECIALIZING IN

LIVESTOCK MOVING

A. Benner, Proprietor

VULCAN, ALBERTA

## ARROWWOOD NEWS

A Local Option plebiscite was taken in the Village of Arrowwood January 12th. There were 128 votes polled out of a possible 131. Several were sick and unable to vote. The ballots read "For Beer Licenses" and "Against Beer Licenses." The two sides worked hard all during the day to bring the vote out. The voting was carried out very quietly without any disturbance or bad feelings. The leaders in charge of getting out the vote for beer licenses were L. A. Parr of Arrowwood and Tom Ramsay of Calgary. The scrutineers for those interested in voting against beer licenses were Poul Norton and A. L. Inghram both of Arrowwood. Mr. J. R. Shearer, Principal of the Arrowwood Consolidated School was the returning officer. The voting took place in the school building. When the votes were counted there were 90 who voted against beer licenses and 38 who voted for beer licenses. However there were six spoiled ballots and the official vote as announced by the returning officer is 37 for beer licenses, 85 against beer licenses and 6 spoiled ballots. This made an official majority of 48 for the "Dry" Two years ago when the vote was taken in the village of Arrowwood, the official majority of the "Dry" was 15.

## NEWS OF INTEREST

The town of Drumheller may be listed within a year as a city. The coal town is making rapid strides of late.

Ontario mines have shown an increase of \$10,000,000 over last year, 1927. The province has reached the \$100,000,000 mark in annual production. More than 100,000 Chevrolets will be produced during the coming year in the General Motors of Canada plants. This is as much as the entire production of all seven General Motors Canadian cars for 1928.

There is considerable trouble being created in the north over the Red Deer broadcasting station and radio fans are protesting. The Innisfail Province: "When the home town citizens find fault with the product of their own home town, it is sure evidence that the product is not up to standard."

The trend of live stock is toward the production of better types of farm animals. It has been found that a good steer will yield on the average 58 per cent. dressed meat, while a common steer will dress 52 per cent. This is 6 per cent. difference due chiefly to breeding and feeding. The well-bred stock which produced the good steer will also produce good heifers. Another fact is that as a rule, a given quantity of food will produce more pound meat if fed to young animals, than if fed to mature ones. So cattle are being finished at a younger age. About 90 per cent. lambs to 10 per cent. sheep are marketed.

The budgeting experts claim that incomes should be divided into food, shelter, operating, clothing, developing department, with a fifth allotment for each. Under operating, electricity, laundry, telephone, etc. Under development, health, recreation, literature, church vacation, etc.

An order issued at the beginning of the year, signed by W. J. Egan, Deputy Minister of Immigration, says that only thirty per cent. of the number of agricultural laborers from non-preferred countries who came to Canada in 1928 will be allowed to enter Canada in 1929. This limitation does not apply to domestic workers, agricultural families with capital or wives and children joining heads of the families. Alberta has informed the Federal Government that it has all the settlers it wants from non-preferred European countries, and that it is willing to take a considerable number of British farm laborers.



MR. LEIGHTON MCCARTHY K.C.  
President Canada Life Assurance Company, whose address at Annual Meeting printed on another page, disclose a very successful years business.

## ITEMS OF INTEREST

W. M. Davidson was no doubt a happy man on the morning of January 7th when he pushed the button which started the presses revolving to print the first issue of the Morning Albertan in its new and enlarged home in Calgary. Mr. Davidson was editor of The Albertan for 25 years and has experienced ups and downs in that period. It is pleasing to observe that prosperity is with The Albertan as evidenced by the new home recently built.

All that any school or college can do for anyone is to help him lay the foundation upon which he can build through life. Self-education enables him to erect the structure. There are thus two forms of education, one which a person receives from others and one—the more important—that he gives himself. Education frees the soul from material environment and carries it into the realm of true knowledge. Man needs education, not merely as a means of livelihood, but as a means of life. The teacher who sees only the business value of education has a low idea of the aims and ends of life.

Hugh John McDonald, magistrate of the City of Winnipeg, seems to fill that position with credit to himself according to press reports. Recently a man was charged with driving a car without lights. The constable got the number of the car but did not see the driver, and the owner of the car wanted to explain, but the magistrate advised him not to say anything, and dismissed the case. "You may go. This officer could not identify you as the man who drove the car and if I allow you to ask questions you would undoubtedly have identified yourself." The man left court, happy but bewildered.

## FOR SALE

SOWS—Number of Purebred Yorkshire Sows for sale. Purebred Bronze Gobler, weight 31 lbs. N. Nelson, Phone 1108, Vulcan. Dec 21/28

SEED WHEAT—Early Triumph seed wheat, yielded 50 bushels per acre in 1928. Price \$1.35 per bushel. Disc cleaned. Enquire W. E. Cochran, 14 miles south of Arrowwood School, or phone 1117, Gleichen. Sample can be seen at Advocate office. Jan 18/29

BABY CHICKS—Canada's Best to Lay 100 per cent Alive Guaranteed. Breeding Certificate sent with chicks from tested trapnested Leghorns, Barred Rocks, Re-Is, Anconas, Minorcas, Wyandottes, Orpingtons. Discount for orders received by February 1st. Free Catalogue ALEX. TAYLOR'S HATCHERY, 362 Furby St., Winnipeg, Man. Jan 17/29

TURKEYS—Choice Bronze Turkeys, Toms and Pullets from Government Banded stock. Also a few unbanded Toms. C. L. Kuykendall, Box 67, Phone 1106, Vulcan. Jan 11/29

COCKERELS—Single Comb White Leghorn Cockerels, University of British Columbia strain, \$1.50 each; also several large Buff Orpington Cockerels from hens mated to Government of Alberta approved males, \$3.00 each. Apply to Mrs. Leslie E. Richardson, Phone R2505, Vulcan. Dec 11/28

TURKEYS—Purebred Bronze Turkey Hens, government banded, \$6.00 each. Also two gobblers at \$10.00 each. N. Nelson, Phone R1108. Jan 11/29

TURKEYS—Two Turkey Toms, good weight, R.O.M. government banded. Price on application to Mrs. Ross Walker, Phone 1212, Reid Hill. Jan 10/29

## WANTED

TO RENT—I want to rent a Half to a Section good wheatland farm in an excellent location. Will buy on crop payments. I have good equipment. Write Henry Hansen, Box 209, Claresholm, Alberta. Jan 11/29

## LOST

TIRE—Lost on Reid Hill road, six miles east and three miles south, a tire off Chevrolet truck. Finder kindly return to Advocate Office.

## NOTICE TO CREDITORS AND CLAIMANTS

IN THE ESTATE OF HENRY LANOU, late of Vulcan, Alberta, Farmer, Deceased.

NOTICE IS HEREBY GIVEN that all persons having claim upon the estate of HENRY LANOU, Deceased who died on or about the 6th day of September, 1928, are required to send to the undersigned Executrices of his estate, by the First day of March 1929, a full statement duly verified, of their claims and any securities held by them, and that after that date the Executrices will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or brought to their knowledge.

DATED this 14th day of January, A.D. 1929.

VIOLA AVERY  
EVA FORTIER  
Executrices.  
L. H. STACK  
Barrister, Vulcan, Alberta.  
Solicitor for the Executrices.

## \$1.95 MEN'S \$1.95 Flannel Shirt Special

After Stocktaking we find several lines of Men's Flannel Shirts in broken styles and sizes, all sizes in the lot. You will find real values in this lot. Your pick for—

**\$1.95**

## New Spring Goods

Now Commencing to Arrive this Week we are Showing a Few New Wash Materials

Fast Color Ring-a-Rosy Prints, 3 yards \$1.00  
Fancy Figured Krinkle Crepe, 3 yards \$1.00  
Fine Check English Gingham, 32" wide, 3 yards \$1.00  
Versatile Silk, a rayon material, a fine soft and silk like, suitable for all kinds of lingerie, per yard 60c

**N. HOLMES**  
VULCAN

## All this Month we will give a Pair of Silk Hose

With Each Pair of Ladies Shoes Purchased.

## 10% Discount

On All Rubber Goods, Gaytees, Children's Overshoes, &c

## THE VULCAN SHOE STORE

Telephone 116

H. Daines, Proprietor

## Plumbing and Tinsmithing

Stock and service in every branch of the business. Pump work and water supply equipment. Heating and Furnace installations.

**W. E. BUTCHART**

PHONE 58

ALBERTA



## Sure as Light!

Any of the many style Radios we offer are as certain in operation as your electric light—and as simple! A single dial controls today's electric set. A single wire plug-in supplies it. A hundred channels of communication are at your fingers' tips—travel, recreation and education. And we'll demonstrate them in your home this evening, if you say so!

**THE STUCKEY SERVICE STATION, VULCAN**

## Canada Life Assurance Co.

Leighton McCarthy, K.C., President

E. R. Wood, L.L.D., Vice-President

Herbert C. Cox, Chairman of the Board

T. G. McConkey, General Manager

ESTABLISHED 1847

## SOME OUTSTANDING FEATURES OF THE 82nd ANNUAL REPORT

### Profits Paid Policyholders in 1928

Total profits paid to policyholders in 1928 amounted to \$4,688,000.

### Surplus Earned

During the year 1928 the amount of surplus earned was \$5,605,000.

### Benefits Paid in 1928

Out of a total amount of \$16,864,550 paid in benefits during 1928, living policyholders received \$10,963,819.

### Profits to be Paid to Policyholders in 1929

A total of \$5,646,000 will be paid in profits to policyholders during 1929.

### Assets for Protection of Policyholders

Policyholders are protected by policy reserves amounting to \$139,677,000. This is the legal reserve, but the total assets of the Canada Life are now more than \$157,000,000.

## Total Business Issued in 1928—\$177,000,000

Total Insurance in force increased to	\$881,726,000	Increase \$111,744,000
Total Assets increased to	157,069,000	16,488,000
Reserves for Protection of Policyholders	139,677,000	14,866,000
New Assurances paid for in 1928	166,690,000	20,198,000
Total Income for 1928	39,919,000	5,541,000

(A Complete Annual Statement Will Be Mailed Upon Request to Head Office at Toronto)